

ALLYN *Rose*

MEDIA KIT





GOOD
MORNING
AMERICA

TODAY

FOX
NEWS
channel

CNN

People

COSMOPOLITAN

ALLYN ROSE

Allyn Rose is a breast cancer advocate, motivational speaker, author and social media content creator.

HER STORY

As a 24-year-old Miss America contestant, Allyn made headlines across the globe with the controversial decision to undergo a **preventative double mastectomy** after losing her mother, grandmother and great aunt to breast cancer. Allyn's story inspired celebs like Angelina Jolie and a new generation of women to take charge in their healthcare choices.

Determined to encourage other women to know that their scars are beautiful, Allyn boldly became the first woman with a mastectomy to model for **Sports Illustrated Swimsuit**.

Allyn is the founder of **The Previvor**, a 501(c)(3) non profit women's health platform, which serves as a resource for women undergoing mastectomy. She is also the creator of the **#SelfExamGram**, a social media movement encouraging women to perform a monthly self breast exam. Allyn continues to work as an advocate and contributor on several national media outlets.



FEATURED BY:



SOCIAL MEDIA FOLLOWING



30.6K



5.6K



6.0K

STATISTICS

110K

weekly
instagram
impressions

45K

weekly
profile
views

1K

monthly
website
visits

AVAILABLE SERVICES

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